Docket No.: 026624.0224PTUS

(PATENT)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Dana Borger et al.

Application No.: 09/922,348

Confirmation No.: 7283

Filed: August 3, 2001

Art Unit: 2452

For: SYSTEMS, METHODS AND COMPUTER

PROGRAM PRODUCTS FOR INTEGRATING ADVERTISING WITHIN WEB CONTENT

Examiner: D. Chankong

## AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. 1.312

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Madam:

## INTRODUCTORY COMMENTS

This Supplemental Amendment is filed pursuant to 37 C.F.R. § 1.312 to correct minor informalities in the present application. No new matter is added by this amendment.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.